James Spahr

1 Tiffany Place #5N
Brooklyn, NY

347 513 1510

james@spahr.org
linkedin.com/in/jamesspahr

Professional Work Experience

MAY 2016 — PRESENT
J.P. Morgan Chase
Executive Director, User Experience

Design manager for an international 20 person team designing applications dealing with risk management, structuring & pricing and financial research.

- Helped conceive and lead the design of a single issuer platform for the structure products business. Influenced product objectives with user research. Platform has been voted the best single issuer platform from 2019 - 2022

- Lead the design of an externalization of JP Morgan's risk management tools (this is a marketing page for the product I worked on). Used extensive user research to reformulate FX market risk tools and deliver a solution that works better for client workflows and needs.

JULY 2010 — MAY 2016
Morgan Stanley
Vice President, User Experience

Worked on a variety of projects across many business units, including: mobile applications for distributing research, a semantic authoring environment for writing, reviewing and publishing research, commission management systems, social graph visualizations for our internal CRM and data structure visualizations for our internal DB group.

Oversaw resources working on UIs for Fixed Income trading, Banking/Financing applications, various human resources and corporate services projects and CRM/Client Intelligence projects.

FEBRUARY 2006 — JUNE 2010
Razorfish
Experience Lead

User experience lead for a number of projects including: Ford SYNC (in—dash computing platform) versions 1–3, Ford Dealer Intranet, The Economist Debates, Columbia Sportswear e-commerce website, and digital marketing for Mercedes-Benz, USA — including mbusa.com, mobile sites and apps to support general marketing and specific ad campaigns.

JANUARY 2005 — MAY 2005
Pratt Institute
Interim Assistant Chair

Responsible for helping manage a 72 member faculty, 1.7 million dollar budget and a student body of 600. I supervised an office staff of 4 people.

SEPTEMBER 2001 — MAY 2014
Pratt Institute
Adjunct Assistant Professor

Taught 2 courses: Information Design and a Senior Project in transactional design to undergraduate Communication Design majors.

Education

Pratt Institute
BFA, Communications Design, minor in Art History. Attended Pratt on a National Talent Search scholarship.

Publications, Appearances, Awards

JUNE 2011
Visual Complexity, Princeton Architectural Press. My work used as examples in the book.

MARCH 2003
Information Architecture Summit, "Visualizing Website Traffic." Poster exhibit.

SEPTEMBER 2002
Boxes and Arrows, "Teaching Information Architecture to the Design Student"

2001
ID Magazine Design Review
Design Distinction Award, won for identity work done for GKD Metal Fabrics. I was responsible for the website aspect of their identity.